





May 2025







TwentyTwo





Custom Website Solutions for serious businesses

We combine website design + web development + website optimisation to build custom website solutions that create unique digital experiences and deliver results that brands trust

Some agencies and businesses we've helped over the years





















Company Deck

What's inside



(1) Capabilities

(2) About us

(3) Pricing

Services



How can we help?



Our capabilities & services

Our holistic understanding and experience in website development allows us to create end-to-end solutions.

At a high level, we achieve this through these services...

Development

Design

Optimisation

Figma to website conversion Websites from scratch Customised website templates Website template modifications

Custom WordPress builds PHP development Headless websites **CMS** implementation Integrations Web hosting Domain name registration Email hosting

WordPress maintenance Website improvements Performance optimisation Bug fixing Troubleshooting SEO/CRO Automated workflows Al integrations

Design \rightarrow Leveraged talent

We don't do web design, but we do collaborate with expert designers to bring your vision to life, as we focus on our strengths in web development and optimisation.

Here are some pathways we typically take:

• Work with our design partners

• Bring your own design

Template customisation

We can connect you with top-tier talent from our experienced pool of website designers. You're in good hands as they excel in delivering outstanding designs for both international and national brands.

Typically, agencies come prepared with their own envisioned designs for their client's brand. We work collaboratively with them, offering a Figma-to-website service that transforms their custom website designs into fully functional, high-quality websites.

For a budget-friendly approach, we provide flexible solutions such as building websites from scratch, customising website templates, or modifying existing templates. We suggest suitable design templates and tailor them to highlight key design elements that reflect your brand.

Build \rightarrow Custom website solutions

We specialise in taking your creative vision and developing a custom website solution that delivers high performance and a tailored experience to captivate your target audience. Our solutions are built to support growth, scalability, and future expansion.

- Custom WordPress builds

- Custom APIs and integrations
- Data synchronisation

Common technologies we work with...















 Headless website solutions with CMS integration Responsive design, interactivity and motion • MVPs and proof of concept development

 Shared/dedicated web hosting and domains Automated workflows and Al integrations

Optimisation \rightarrow Save time, stay optimised

Ongoing optimisation makes sure your website is performant, secure, and optimised for user engagement and goal conversions. We save you time by managing updates and finetuning website changes, so you can focus on growing your business.

- WordPress maintenance
- Website improvements
- Bug fixes and troubleshooting
- Feature integration
- SEO and CRO
- Website Analytics

Tools we've worked with...



 User experience and accessibility enhancements Automated workflows and process automation



White label \rightarrow Expand agency capabilities

We understand the challenges marketing agencies face in finding reliable, collaborative, and accountable top-tier talent for web development services.

That's why we also offer the option to leverage all our capabilities through comprehensive white-label web development services. This allows your agency to seamlessly integrate our expertise into your operations and expand your service offerings without the overhead of in-house development.

 \checkmark

Cost savings: reduce operational \checkmark overhead, staffing and training.

Increase efficiency: deliver web \checkmark projects quicker.

Improved quality: delivery high- \checkmark quality output.

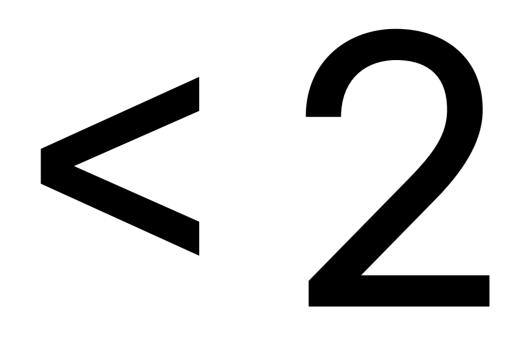
Flexibility: services that best meet your needs.

Scalability: scale resources up or down as needed.

388BNB < 2

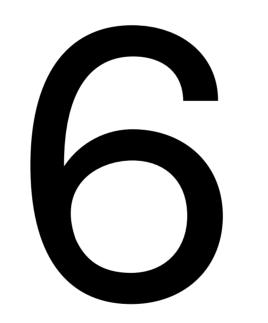
Helped deliver a crypt marketplace website which sold it's first successful fractional NFT pool.

Year partnership with Coco Grove Beach Resort.



Business days - our email requests.





Happy leadership team after launching the Caleb and Brown website.

average response time to

code.



Hours saved for agencies through our efficient and reliable services.

Dev Wise Studio

Maximum number of times we've had to rework our

Our Team

About Us

Neet Tom

With over 15 years of experience as a senior full-stack web developer, Tom began his career at IBM Australia before working with leading marketing agencies in Brisbane. During COVID, he took a bold leap to start his own business - a decision that redefined his career and purpose.

Based in North Brisbane, Tom proudly operates as a local business, leading his team in collaboration with designers, marketers, agencies, and business owners to deliver impactful web solutions. Passionate about web development and solving complex challenges, he thrives on empowering businesses to grow and succeed.

Tom looks forward to bringing your ideas to life and exploring opportunities to collaborate on meaningful projects.



Tom Storms Founder & lead developer



Why us? Here are some qualities why our customers work with us.

Reliability: consistent quality and \checkmark on-time delivery every time.

Experienced: expertise you can \checkmark count on.

Supportive: ongoing assistance for \checkmark long-term success.

Take a look at <u>our projects</u>.

 \checkmark

 \checkmark

Integrity: transparency and honesty you can trust.

Local: based in Brisbane, Australia let's grab a drink!

Long-term partnerships

We're in it for the long haul, building deep relationships to truly understand and anticipate your needs.

Holistic approach

We don't believe in silos; our interconnected approach ensures every part of your project contributes to the overall goal.

Collective Journey

Your success is our success, collaborating closely to celebrate milestones and overcome challenges together.

Ongoing improvement

By staying ahead of trends, we ensure our solutions are relevant today and ready for tomorrow's challenges.

Flexible service agreements

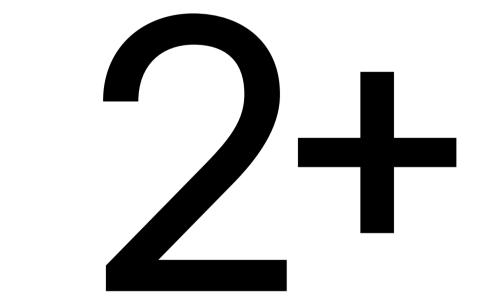
Our services adapt as your business evolves, ensuring we keep pace with your needs through fair billing and flexibility.

We're about finding opportunities where others see roadblocks, driving innovation to address genuine human needs.

Our "let's try" spirit

2010

When Tom Storms first established our agency.

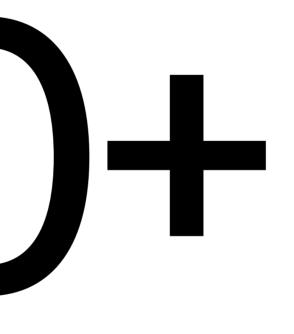


Team members on board to collaborate and make a positive impact.

Projects we've had the privilege of working on throughout the years.

Years of combined web development experience.

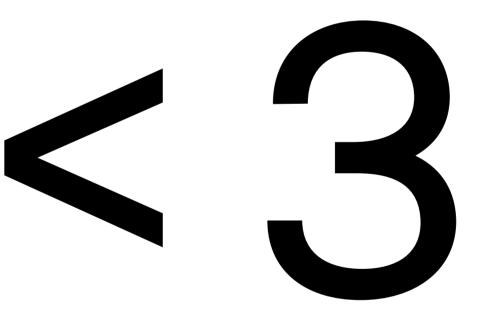




Dev Wise Studio

Spent on marketing while

bootstrapping the agency.



Concurrent projects at a time, keeping us focused.

Our Rates

Pricing Card







Our service rates

Ballpark rates \longrightarrow

Explore our ballpark prices for various services. Remember, these are just starting points. We will personalise each estimate to align with your goals and budget.

Flexible billing

Our billing is as dynamic as our solutions. We offer fixed project fees, hourly rates, and both monthly and yearly retainers across all our development services, giving you the flexibility you need.

Prices in Australian dollars. Excludes GST. Excludes any license renewals. Times and prices are estimates only and subject to change based on project requirements. View our full Terms and Conditions on our website.

Service

Convert a multi-page custom designed website uniquely tailored your business's unique needs.

Custom built website

A fully customised website with advanced features, seamless integrations and API connectivity.

WordPress maintenance

Effortless monthly maintenance of your WordPress website keeping your site updated and secure.

Ad-hoc / Hourly

Flexible, expert help by the hour, tailored to your immediate needs.

Custom designed website

Ballpark Price Delivery

4 to 8 weeks

\$7 - 25k

6 to 12 weeks

\$25 - 75k

\$250 - 4k/mth monthly

\$145/hr



Let's discuss your needs and create something we can all be proud of.



Visit our website: https://devwise.studio or send us an email: hello@devwise.studio



The End