

# Company Deck

What's inside

① Intro

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② Services

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③ About Us

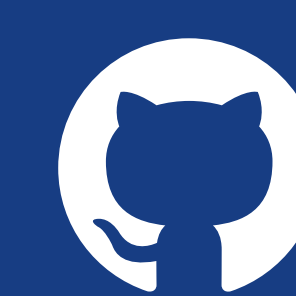
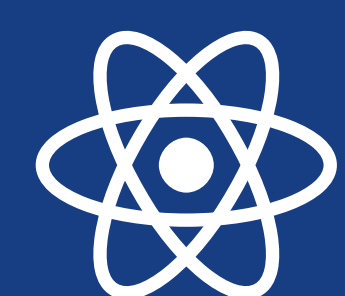
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④ Prices

# Who are we?

# Custom Website Development Partner for **Agencies and Businesses.**

Dev Wise Studio isn't your typical agency; we focus solely on reliable custom web development, aligning with your business objectives to build and maintain a web presence that drives success.



We partner with companies to  
create impactful solutions that  
we can all be proud of.

TwentyTwo

type+pixel

J—M

OR.NGE



THE CREATIVE  
COLLECTIVE.



farsight

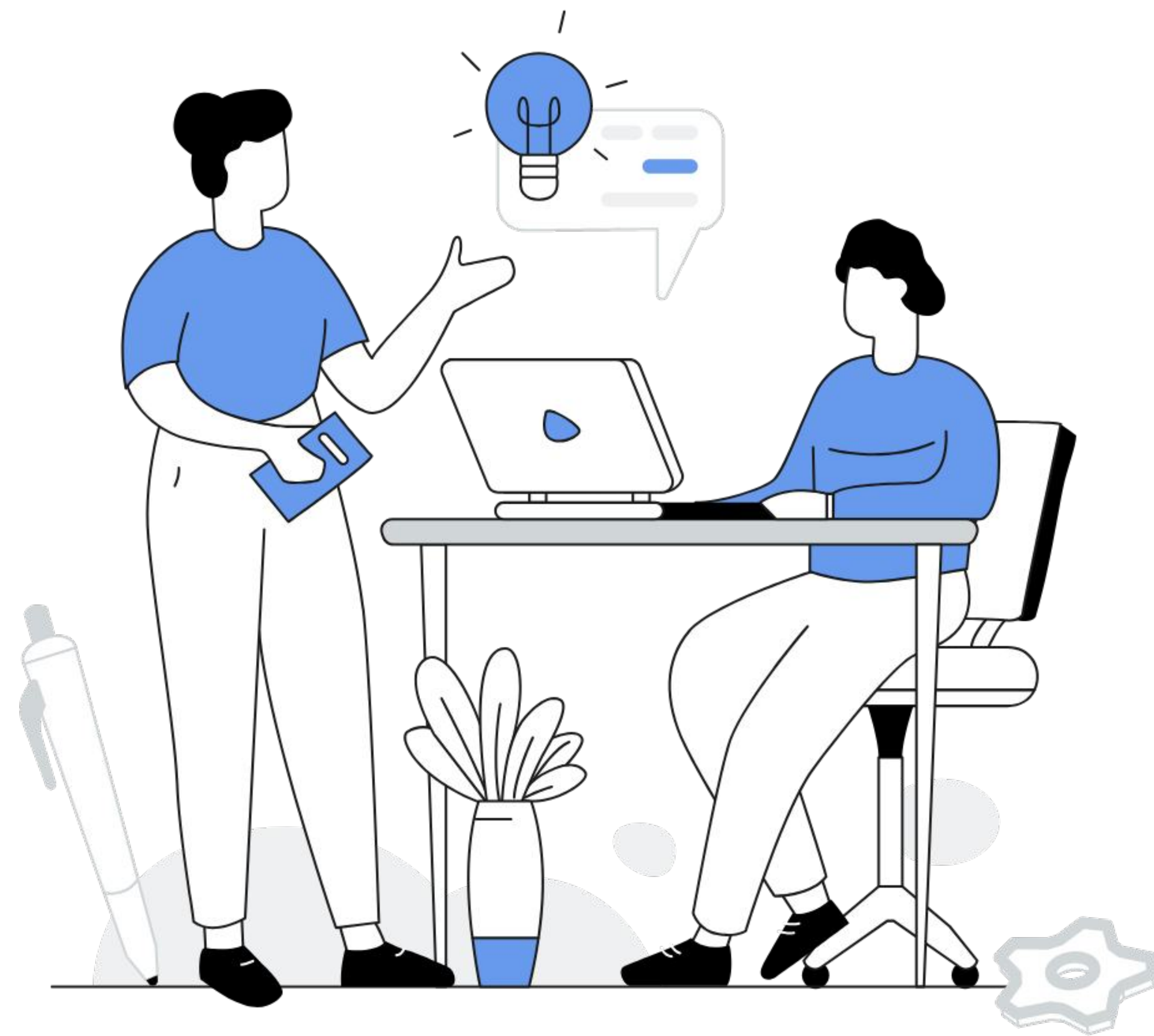
EPILEPSY  
queensland

Regional  
Flavours  
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Courier Mail

Acumentis®  
DECISION CERTAINTY







## Always Reliable

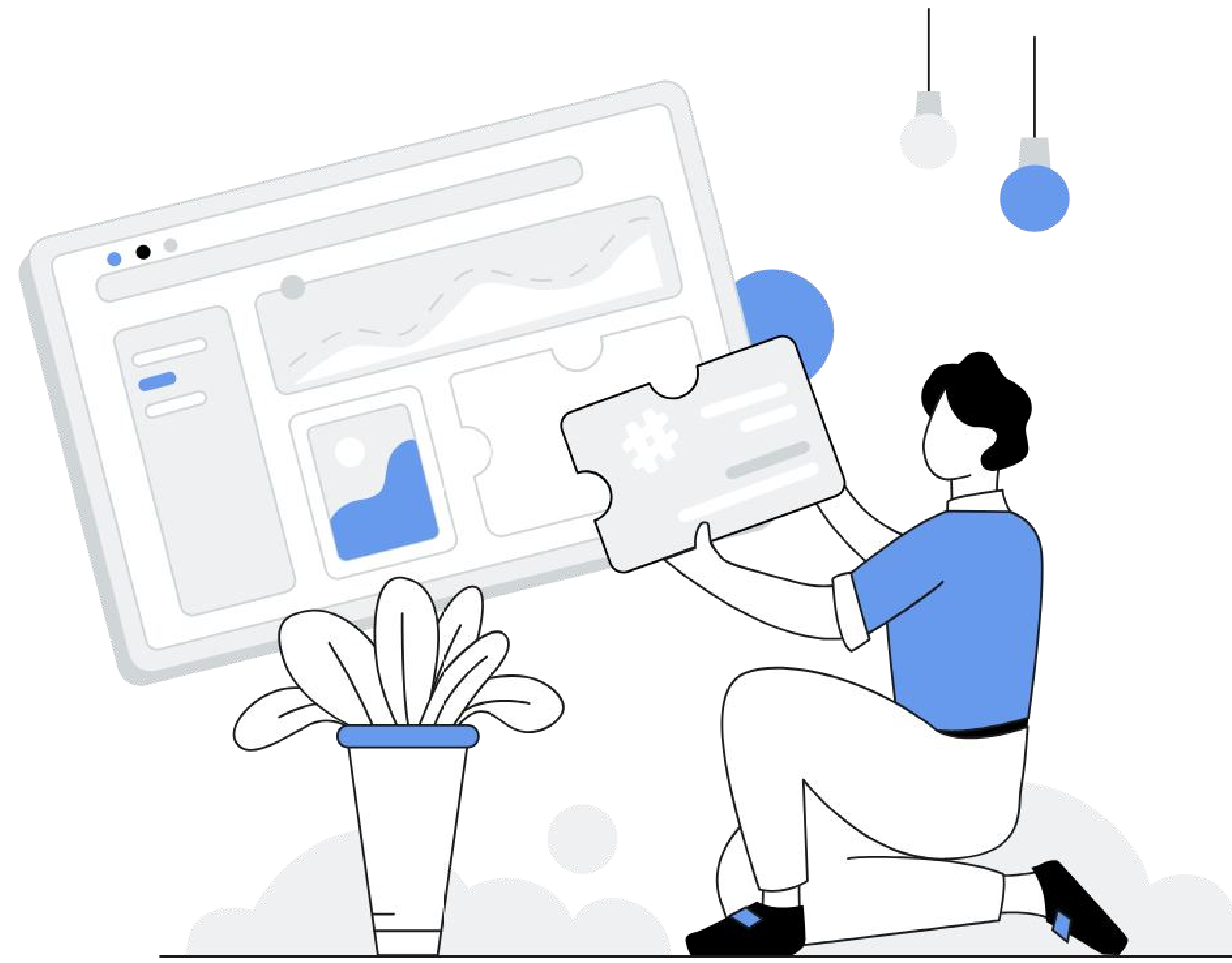
You can count on us! We consistently ensure every job is completed correctly and on time.



## Care, Unconditionally

We're here to help. We speak in non-technical terms with a kind and understanding approach, no matter what.





## Clever Execution

With 15+ years experience, we don't take shortcuts. Our output is always done right the first time.



## Collaborate, Clearly

Expect clear, localised, and transparent communication with collaborative project management.

# 2010

When Tom Storms first established our agency.

# 15+

Years experience in web development.

# \$0

Spent on marketing while bootstrapping the agency.

# 2+

Team members on board to collaborate and make a positive impact.

# 100+

Projects we've had the privilege of working on throughout the years.

# < 3

Concurrent projects at a time, keeping us focused.



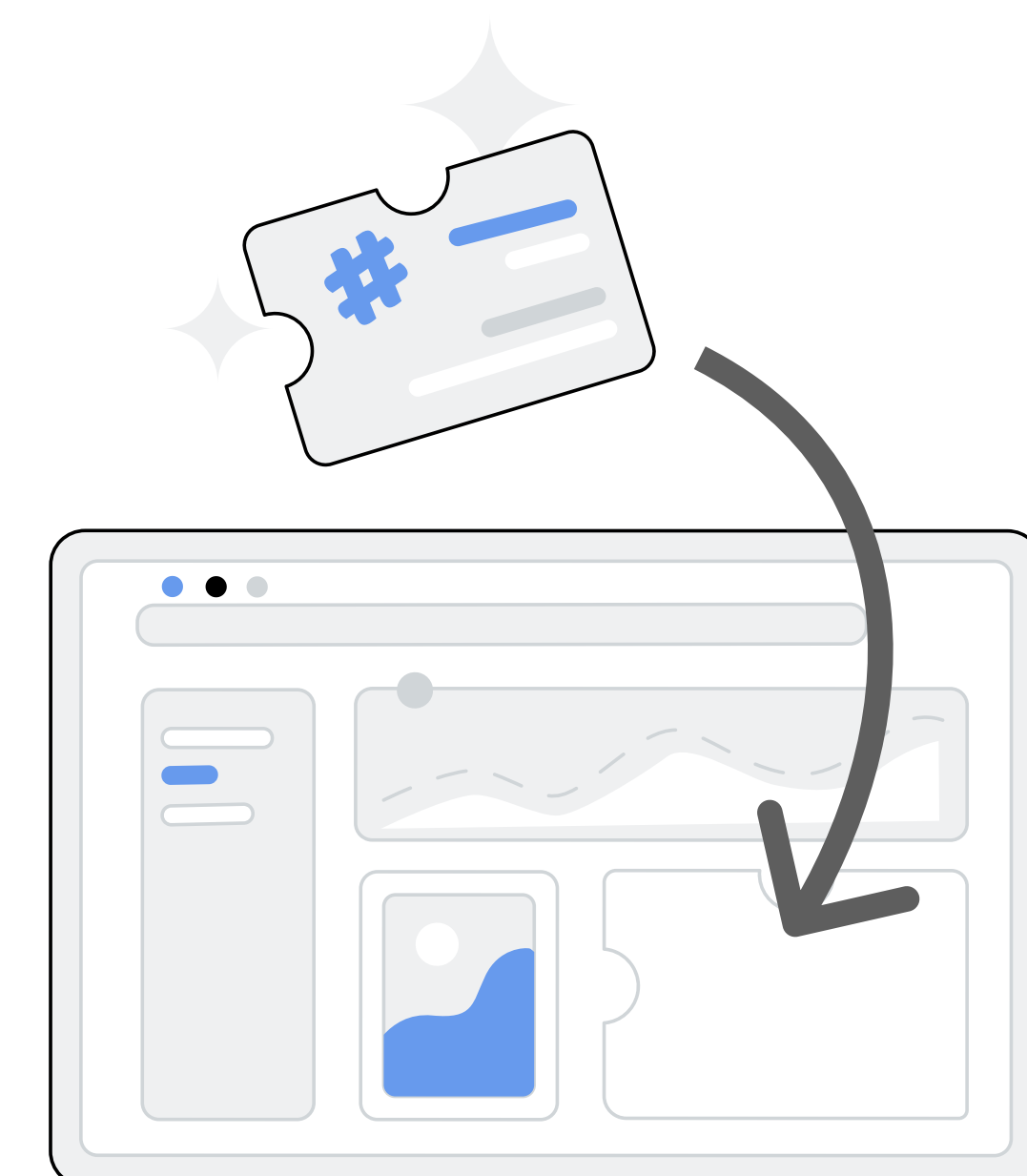
# How can we help?

# Building Together: Your Full-Service Web Development Partner

As an agency, our holistic understanding and experience in website development allows us to create end-to-end solutions. We are passionate about projects that aim to make a significant impact in the digital space, always keeping the end customer in mind.



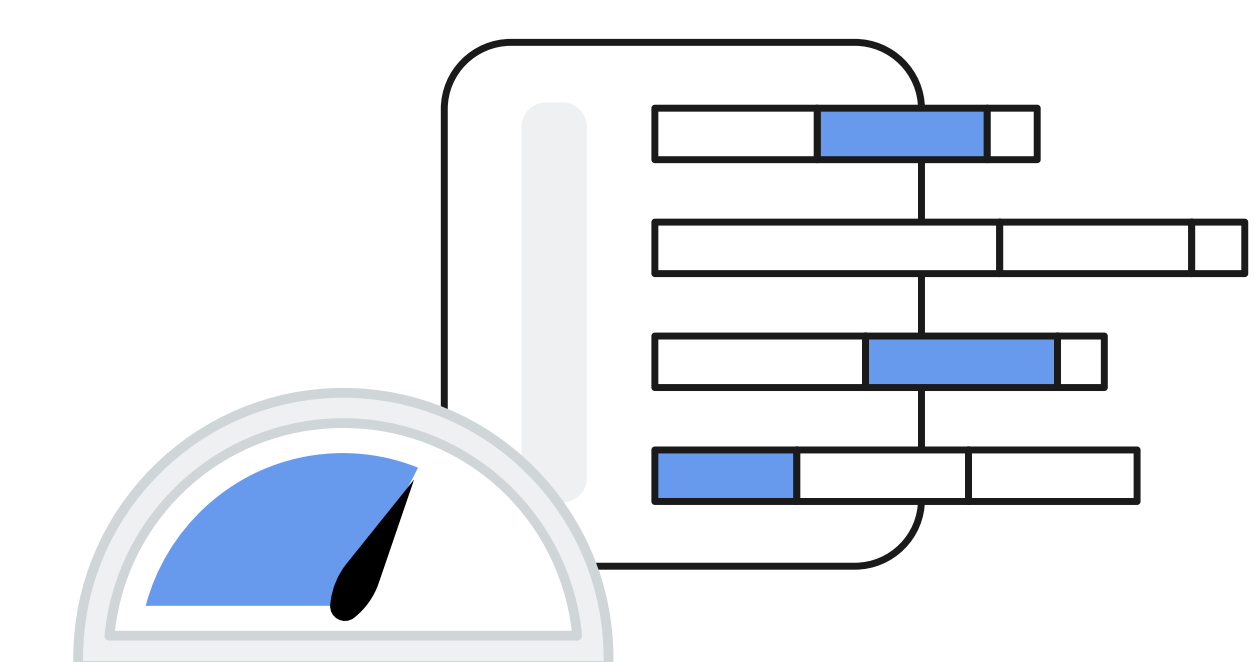
Build



Integrations



Optimisations



Infrastructure

# Build → Custom Tailored Websites

We specialise in bringing your custom designs and ideas to life. By partnering with your marketing agency, we focus on translating creative visions into responsive, high-performing websites that engage and captivate your client's target audience and technically ready for growth, scale and expansion for the future.

- Convert Custom Designs to Websites
- Custom WordPress Builds
- Headless Website Solutions with React
- Websites from Scratch
- CMS Implementation/Integration
- Responsive Design, Interactivity and Motion
- MVPs and Proof of Concept Development

Common technologies we work with...





# Integrations → Streamlining Operations

Integration is key in today's interconnected environment. We can seamlessly connect and integrate complex systems, and develop custom API solutions that automate processes to enhance efficiency and extend your reach across digital platforms. Our integration solutions are secure, scalable, and designed to empower your business operations.

- Third-Party API Integrations
- Social Media & Email Marketing Integrations
- Setup and Trigger Automated Workflows
- Build custom API Solutions
- Data Synchronisation

Some integrations we've worked with...



# Optimisation → Maximising Efficiency and Impact

Ongoing optimisation helps ensure your client's website is performant, secure, and optimised for user engagement and goal conversions. We help support and empower your agency to help meet and exceed the digital expectations of your clients, ensuring each project contributes positively to their strategic goals.

- Website Maintenance and Updates
- Bug Fixes and Troubleshooting
- User Experience and Accessibility Enhancements
- Security, Performance and Analytic Monitoring
- SEO/CRO

Tools we've worked with...



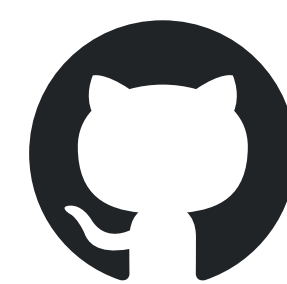
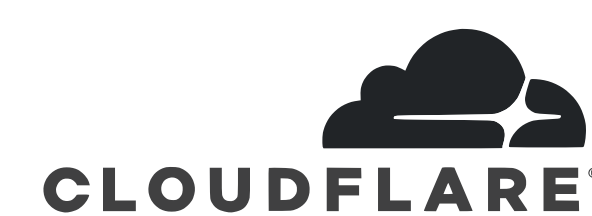


# Infrastructure → A Robust Foundation

Server performance and up-time are critical to your client's digital presence. We're experienced to work with simple to complex, reliable and scalable hosting solutions that are the right fit for your client's project today and for its future growth.

- Shared and Dedicated Website Hosting
- DevOps for AWS, WHM, cPanel
- Domain and Email Setup
- Scalable Infrastructure for Growth
- Security Protocols and Backups

Platforms we've worked with...





## Long-term Partnerships

We're in it for the long haul, building deep relationships to truly understand and anticipate your needs.

## Collective Journey

Your success is our success, collaborating closely to celebrate milestones and overcome challenges together.

## Flexible Service Agreements

Our services adapt as your brand evolves, ensuring we keep pace with your needs through fair billing and flexibility.

## Holistic Approach

We don't believe in silos; our interconnected approach ensures every part of your project contributes to the overall goal.

## Ongoing Improvement

By staying ahead of trends, we ensure our solutions are relevant today and ready for tomorrow's challenges.

## Our "Let's Try" Spirit

We're about finding opportunities where others see roadblocks, driving innovation to address genuine human needs.

# 388 BNB

Helped deliver a crypt marketplace website which sold it's first successful fractional NFT pool.

# < 2

Business days - our average response time to email requests.

# 2

Maximum number of times we've had to rework our code.

# 10+

Year partnership with Coco Grove Beach Resort.

# 6

Happy leadership team after launching the Caleb and Brown website.

# 10k+

Hours saved for agencies through our efficient and reliable services.

# About Us



# Meet Tom Storms

With over 15 years of experience as a senior full-stack web developer, beginning at IBM Australia and working with various marketing agencies in Brisbane, Tom quit his job during COVID and went all in to start his own full-time business – a bold move that transformed his life!

Today, Tom and his team of developers collaborate with designers, marketers, agencies, and business owners, as a trusted web partner to deliver successful projects and help businesses seeking reliable web development support thrive.

As Tom navigates the challenges of running a business while managing his introversion, he is actively seeking new opportunities and partnerships to grow his company and make a meaningful impact alongside like-minded individuals.



Tom Storms

Founder, Senior Developer

# Why us?

Here are some qualities why our customers work with us.

- ✓ Reliable and Trusted
- ✓ Expertise You Can Count On
- ✓ Empathetic and Supportive
- ✓ On-Time Delivery
- ✓ Locally based in Brisbane, Australia
- ✓ Quality Output
- ✓ Clear and Transparent Communication
- ✓ Ethical and Honest Approach
- ✓ Fair and Reasonable Pricing

Take a look at [our achievements](#).

# Pricing Card



# Our Service Rates

## Average rates →

Explore our average rates for various services. Remember, these are just starting points. We will personalise each estimate to align with your goals and budget.

## Flexible billing

Our billing is as dynamic as our solutions. We offer fixed project fees, hourly rates, and both monthly and yearly retainers across all our development services, giving you the flexibility you need.

We are also open to trade or exchange deals.

| Service   | Avg. Duration | Avg. Price     |
|---|---------------|----------------|
| Basic Website   | within 1 week | \$1 - 2k       |
| Launch quickly with a single-page template marketing website to establish your online presence.           |               |                |
| Brochure Website  | 1 to 3 weeks  | \$2 - 5k       |
| Build your brand identity with a five-page modified template design website that showcases your business. |               |                |
| Custom Business Website   | 3 to 6 weeks  | \$5 - 15k      |
| Get a bespoke multi-page custom designed website tailored to your business's unique needs.                |               |                |
| Custom Agency Website   | 6 to 12 weeks | \$15 - 75k     |
| Convert a custom multi-template designed website to a fully functional custom agency-level website.       |               |                |
| WordPress Maintenance   | monthly       | \$500 - 2k/mth |
| Effortless monthly maintenance of your WordPress website keeping your site updated and secure.            |               |                |
| Hourly  |               | \$145/h        |
| Flexible, expert help by the hour, tailored to your immediate needs.                                      |               |                |

\* Prices in Australian dollars. Excludes GST. View our full [Terms and Conditions](#) on our website.

# Connect with Us

Let's start a conversation to discuss business opportunities,  
or just say hello.

Visit our website: <https://devwise.studio>  
or send us an email: [hello@devwise.studio](mailto:hello@devwise.studio)