

Company deck

Custom Website Solutions for serious businesses

We combine

website design + web development + website optimisation

to build **custom website solutions** that create unique digital experiences and deliver results that brands trust

Some agencies and businesses we've helped over the years

TwentyTwo

type+p'xel

J—M

OR.NGE



THE CREATIVE
COLLECTIVE.

Caleb & Brown



EPILEPSY
queensland

Regional
Flavours
PRESENTED BY
Courier & Mail

Acumentis®
DECISION CERTAINTY



What's inside

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How can we help?

Our capabilities & services

Our holistic understanding and experience in website development allows us to create end-to-end solutions.

At a high level, we achieve this through these services...

Design

- Figma to website conversion
- Websites from scratch
- Customised website templates
- Website template modifications

Development

- Custom WordPress builds
- PHP development
- Headless websites
- CMS implementation
- Integrations
- Web hosting
- Domain name registration
- Email hosting

Optimisation

- WordPress maintenance
- Website improvements
- Performance optimisation
- Bug fixing
- Troubleshooting
- SEO/CRO
- Automated workflows
- AI integrations

Design → Leveraged talent

We don't do web design, but we do collaborate with expert designers to bring your vision to life, as we focus on our strengths in web development and optimisation.

Here are some pathways we typically take:

- **Work with our design partners**

We can connect you with top-tier talent from our experienced pool of website designers. You're in good hands as they excel in delivering outstanding designs for both international and national brands.
- **Bring your own design**

Typically, agencies come prepared with their own envisioned designs for their client's brand. We work collaboratively with them, offering a Figma-to-website service that transforms their custom website designs into fully functional, high-quality websites.
- **Template customisation**

For a budget-friendly approach, we provide flexible solutions such as building websites from scratch, customising website templates, or modifying existing templates. We suggest suitable design templates and tailor them to highlight key design elements that reflect your brand.

Build → Custom website solutions

We specialise in taking your creative vision and developing a custom website solution that delivers high performance and a tailored experience to captivate your target audience. Our solutions are built to support growth, scalability, and future expansion.

- Custom WordPress builds
- Headless website solutions with CMS integration
- Responsive design, interactivity and motion
- Custom APIs and integrations
- MVPs and proof of concept development
- Data synchronisation
- Shared/dedicated web hosting and domains
- Automated workflows and AI integrations

Common technologies we work with...



Optimisation → Save time, stay optimised

Ongoing optimisation makes sure your website is performant, secure, and optimised for user engagement and goal conversions. We save you time by managing updates and fine-tuning website changes, so you can focus on growing your business.

- WordPress maintenance
- Website improvements
- Bug fixes and troubleshooting
- User experience and accessibility enhancements
- Feature integration
- Automated workflows and process automation
- SEO and CRO
- Website Analytics

Tools we've worked with...



White label → Expand agency capabilities

We understand the challenges marketing agencies face in finding reliable, collaborative, and accountable top-tier talent for web development services.

That's why we also offer the option to leverage all our capabilities through comprehensive white-label web development services. This allows your agency to seamlessly integrate our expertise into your operations and expand your service offerings without the overhead of in-house development.

- ✓ **Cost savings:** reduce operational overhead, staffing and training.
- ✓ **Flexibility:** services that best meet your needs.
- ✓ **Increase efficiency:** deliver web projects quicker.
- ✓ **Scalability:** scale resources up or down as needed.
- ✓ **Improved quality:** delivery high-quality output.

388 BNB

Helped deliver a crypt marketplace website which sold it's first successful fractional NFT pool.

< 2

Business days - our average response time to email requests.

2

Maximum number of times we've had to rework our code.

10+

Year partnership with Coco Grove Beach Resort.

6

Happy leadership team after launching the Caleb and Brown website.

10k+

Hours saved for agencies through our efficient and reliable services.

About Us

Meet Tom

With over 15 years of experience as a senior full-stack web developer, Tom began his career at IBM Australia before working with leading marketing agencies in Brisbane. During COVID, he took a bold leap to start his own business – a decision that redefined his career and purpose.

Based in North Brisbane, Tom proudly operates as a local business, leading his team in collaboration with designers, marketers, agencies, and business owners to deliver impactful web solutions. Passionate about web development and solving complex challenges, he thrives on empowering businesses to grow and succeed.

Tom looks forward to bringing your ideas to life and exploring opportunities to collaborate on meaningful projects.



Tom Storms

Founder & lead developer

Why us?

Here are some qualities why our customers work with us.

- ✓ **Reliability:** consistent quality and on-time delivery every time.
- ✓ **Integrity:** transparency and honesty you can trust.
- ✓ **Experienced:** expertise you can count on.
- ✓ **Local:** based in Brisbane, Australia – let's grab a drink!
- ✓ **Supportive:** ongoing assistance for long-term success.

Take a look at [our projects](#).

Long-term partnerships

We're in it for the long haul, building deep relationships to truly understand and anticipate your needs.

Collective journey

Your success is our success, collaborating closely to celebrate milestones and overcome challenges together.

Flexible service agreements

Our services adapt as your business evolves, ensuring we keep pace with your needs through fair billing and flexibility.

Holistic approach

We don't believe in silos; our interconnected approach ensures every part of your project contributes to the overall goal.

Ongoing improvement

By staying ahead of trends, we ensure our solutions are relevant today and ready for tomorrow's challenges.

Our "let's try" spirit

We're about finding opportunities where others see roadblocks, driving innovation to address genuine human needs.

2010

When Tom Storms first established our agency.

20+

Years of combined web development experience.

\$0

Spent on marketing while bootstrapping the agency.

2+

Team members on board to collaborate and make a positive impact.

100+

Projects we've had the privilege of working on throughout the years.

< 3

Concurrent projects at a time, keeping us focused.

Pricing Card

Our service rates

Ballpark rates →

Explore our ballpark prices for various services. Remember, these are just starting points. We will personalise each estimate to align with your goals and budget.

Flexible billing

Our billing is as dynamic as our solutions. We offer fixed project fees, hourly rates, and both monthly and yearly retainers across all our development services, giving you the flexibility you need.

Prices in Australian dollars. Excludes GST. Excludes any license renewals.
Times and prices are estimates only and subject to change based on project requirements.
View our full [Terms and Conditions](#) on our website.

Service	Delivery	Ballpark Price
Custom designed website	4 to 8 weeks	\$7 - 25k
Convert a multi-page custom designed website uniquely tailored your business’s unique needs.		
Custom built website	6 to 12 weeks	\$25 - 75k
A fully customised website with advanced features, seamless integrations and API connectivity.		
WordPress maintenance	monthly	\$250 - 4k/mth
Effortless monthly maintenance of your WordPress website keeping your site updated and secure.		
Ad-hoc / Hourly		\$145/hr
Flexible, expert help by the hour, tailored to your immediate needs.		

We're here to help

Let's discuss your needs and create something we can all be proud of.

Visit our website: <https://devwise.studio>
or send us an email: hello@devwise.studio